



SANSIRI
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MONOCLE

THE BEST COMES AS STANDARD

Over the past three decades Sansiri has carved out a reputation in the Thai property industry as the authority for high-end residential design that optimises liveability. Its most prestigious project to date, 98 Wireless, promotes these values and adds an international touch of glamour to the mix with exclusive furnishings from Ralph Lauren Home. The project is set to launch in October; read on to explore the development, which has aspirations to become Southeast Asia's grandest address.



WIRELESS

SANSIRI



SKY-HIGH SYNERGY

To showcase a world-class level of sophistication in design, the luxury apartments at 98 Wireless have been exclusively styled in Ralph Lauren Home. Rather than go down the path of building a fully branded address, the Thai property developer drew on its own experience in designing for the local market and working with the US brand as an interiors partner. This approach has generated a result that is grounded in appreciating the needs of residents and polished with the level of refinement that the Ralph Lauren name brings.



THE HEIGHT OF SOPHISTICATION WELCOME TO A NEW WAY OF LIVING: SANSIRI'S 98 WIRELESS

To achieve the region's highest standard in residential living, Sansiri drew on its decades of experience in property development, combining numerous factors to create the revolutionary 25-storey condominium 98 Wireless. Over the next few pages you can take a grand tour of this striking Bangkok property and discover the elements that have come together to result in a unique address.

LOCATION

In the fast-paced, ever-evolving urban landscape of the Thai capital, no residential address is as coveted as Wireless Road. The balance between city accessibility and liveability is perfectly met – and that's why 98 Wireless's foundations have been laid here. It overlooks tropical Lumpini Park and Wireless Road itself is the only tree-lined street in the centre of the city, which means green space is abundant. It also stands where Bangkok's prestigious commercial, hospitality and diplomatic districts intersect, with civic pleasures never too far away. Residents can dine, drink and shop at some of the city's most luxurious destinations, such as the nearby Central Embassy and Siam Paragon, before heading home to the comforts of this property with ease.

INSPIRATION

The classic design of 98 Wireless takes its influence from the beaux arts style. To achieve a genuinely world-class finish, a lot of emphasis was put on craftsmanship and architectural integrity. This timeless aesthetic has been translated into a number of features, including opulent staircases, chandeliers and cascading water fountains. Besides the furnishings of Ralph Lauren Home (see panel, opposite), 98 Wireless's residences are kitted out with handcrafted bathroom fittings by Lefroy Brooks and sleek additions by Gaggenau Appliances.

ANNE CARSON INTERIORS

A top-tier name in the world of styling and design, Anne Carson Interiors was brought onboard to oversee the polished fit-out of 98 Wireless. Bringing in a wealth of knowledge from interior design projects on some the

world's most celebrated private residences, the native New York name has delivered the highest levels of refinement and comfort.

DESIGN TEAM

Sansiri put together an elite design team comprising some of the world's most notable creative and construction talent. One of the key components was DWP, the award-winning international architecture and interior-design firm with outposts across Asia Pacific. Its talented architects have added the highest level of refinement to the design of a number of Sansiri's most successful residential projects. The firm exercised sensitive restraint to emphasise the luxury and classic appeal of the project.

SERVICES

The highest levels of hospitality can be found at 98 Wireless. While living at this prized residence can be a discreet affair (each unit has its own private lift), the building is well staffed and has access to valet parking and Quintessentially, an on-site concierge that can help with reserving sold-out concert tickets or getting you into the most booked-up dim-sum restaurants. The building is also equipped with amenities that include a swimming pool, Jacuzzi, gym, tea room and a spa and massage room.

INVERSE LIGHTING

The exterior lighting, installed to make sure the building looks beautiful day and night, was courtesy of Inverse Lighting. The design consultancy based in London and Bangkok drew on extensive technical expertise to provide a sophisticated atmospheric lighting balance suited to elegant interiors.

TROP

Long-time Sansiri collaborator Trop was commissioned to work on 98 Wireless's lush gardens and landscape architecture. The Thai firm has established itself as the go-to name for outdoor design, tailoring outcomes suited to both the tropical climate and the individual needs of its clients.



FINER DETAILS

EXCELLENCE IN CRAFTSMANSHIP

Sansiri banks its reputation for building Thailand's best high-end residential projects on its attention to detail. For 98 Wireless the brand elevated this ideal further than ever before. This luxurious residence has a classical feel and draws on fine natural materials and finishes to create a sense of international style that is unparalleled in Bangkok.

MATERIALS

For both the white Statuario marble and the veined Carrara and Calacatta marbles in the building, Sansiri flew its design

team to Italy to inspect and select the materials. This extra step ensured that each master bathroom in 98 Wireless's 77 units features a unique pattern on the marble slabs.

The elegant white Calacatta marble used for the kitchen countertops is believed to have been Michelangelo's preferred stone for carving; its rich veining gives the rooms a luxurious quality. Other masterful touches include solid US wide-plank white-oak herringbone floors, which run throughout the living areas. Further US-made features include rare crotch mahogany door panels.

The façade of 98 Wireless is comprised of Moleanos limestone, which was imported from Portugal. To ensure that this fine material could endure the tropical Thai climate it went through accelerated weathering tests before being installed.

FINISHES

The interiors of 98 Wireless have been crafted by some of the world's finest artisans, creating a beautiful and tactile finish. Sansiri believes that every element of the fine joinery and craftsmanship in the building creates stunning details while defining what

98 Wireless is all about: the artisanal luxury of living.

In the lobby the bespoke staircase is fitted with solid-iron balusters and brass handrails. Door handles and locks have been made from fine brass by Baldwin in the US, a company of quality craftsmen who have created fittings for the White House and the Grand Palace in Thailand.

The plaster mouldings throughout the interior are also handmade by Hyde Park Mouldings, a firm that has carefully restored a number of historic and residential interiors around the world.



SPECIAL JOURNEY

The **Moleanos** limestone that was used at 98 Wireless was specially shipped in from Portugal.



RARE FIND

Statuario marble is believed to be the most precious and rarest type of white marble found in Carrara, Italy.



FIT FOR PURPOSE

Sansiri put its **Moleanos** limestone through several accelerated weathering tests before installing it.



REFINED EYE

Sansiri's design team chose slabs for 98 Wireless that had exquisite veining and were unique pieces of art.